



FOR IMMEDIATE RELEASE

Contact: Tammy S. Grimes • founder, **Dogs Deserve Better** • www.dogsdeservebetter.org
Tammy@dogsdeservebetter.org • P.O. Box 23, Tipton, PA 16684 • 1.877.636.1408 • 814.941.7447

"FALLING STAR, RISING SON: THE FOOTBALL PLAYER AND THE PIT BULL" ART CONTAINING NFL FOOTBALL TICKETS TO BE AUCTIONED ON E-BAY

All proceeds benefit nonprofit organization Dogs Deserve Better

Tipton, PA — September 3, 2007 — Dogs Deserve Better, a national nonprofit working to end the suffering endured by dogs kept chained or penned for life, announced that auction has started today for a one-of-a-kind artpiece addressing dog chaining, dog fighting, and the abuse of America's pit bull type dogs. The piece, created by founder Tammy Grimes, is entitled "Falling Star, Rising Son: The Football Player and the Pit Bull", and contains stars and a shard border cut from actual NFL football tickets which were donated to the organization.

The tickets, from a DDB supporter, were for an August 26th pre-season game between the Pittsburgh Steelers and the Philadelphia Eagles, and were intended for use as a fundraiser for the organization. When the Michael Vick case came to light and organizations began boycotting NFL games, the decision was made not to sell the tickets. Ideas were solicited on YouTube, and the winning suggestion was to create an original piece of art on the issue and encompassing the actual tickets.

The piece features Phoenix, who many people fought to save and who became DDB's September's calendar dog, as the Rising Son. Grimes states her motivation as follows: "A star falls, breaking walls of depravity, immorality, inhumanity. From the ashes the son rises, conquering those who objectify him; his true champions hail and shield him...they, the Rescue Angels."

All proceeds from the auction will go to Dogs Deserve Better, with prints of the piece without the ticket stars and shards donating 50% of the proceeds to Dogs Deserve Better. In addition, the first 5 signed prints sold online will get 1 small star each cut from the remaining portions of the Steeler-Eagle tickets.

The auction will run on e-bay through September 13th, and can be reached through this link: <http://www.dogsdeservebetter.org/fallingstar.html>. To buy prints of the piece without the football tickets, visit <http://www.littlegirllooking.com/fallingstar.html>.

Dogs Deserve Better (www.dogsdeservebetter.org) is a 501c3 nonprofit organization headquartered in Tipton, Pennsylvania, is the 2003 First Place Winner of the ASPCA Pet Protector Award, and currently has over 150 area reps in 38 states as well as in Canada and France.